



BirchBark Foundation Corporate Partnership Program

BirchBark Foundation protects and honors the human-animal bond. Our programs allocate financial assistance in times of fixable but unaffordable medical crises of pets, provide emotional and empowering support through our no-cost loss and grief program, and provide educational opportunities for animal-loving families.

BirchBark is collaborative at its core. We believe that it takes a community coming together to ensure the health and well-being of all of us – two legs and more – each and every precious life.

2021 is filled with hope, momentous plans, and the launch of our *Love Heals* Campaign as we continue to provide a critical thread in the safety-net of our region.

We would be honored to work with you and for you.

Partnering with BirchBark:

BirchBark Foundation's objective is to provide a mutually supportive relationship. We are committed to honoring and highlighting your gift to the community as a business that cares, acts, and takes steps to better the lives of animals and their families.

BirchBark will provide ongoing recognition in several ways, reaching our near 3,000 friends and supporters:

- Permanent logo, link, and information on our website
- Rotating “partner highlights” which includes more lengthy information about your business on our website
- Social media posts every month
- Inclusion in our monthly e-newsletter and quarterly print newsletter
- Highlights and recognition at our events (virtual for 2021) and throughout all campaigns and messaging
- Mention and gratitude within communications with our 30 veterinary hospital partners
- Any customizable and creative ways discovered during partnership conversations

101 Cooper Street, Santa Cruz, CA 95060 | PO Box 1903, Monterey, CA 93942

831.471.7255 | info@birchbarkfoundation.org

www.birchbarkfoundation.org





Partnership Opportunities:

Please choose one, or as many as you desire.

A partnership with BirchBark transcends financial support alone. We provide meaningful ways for businesses and employees to join our efforts through work on one of our BBF committees. This opportunity encourages and supports employees' ability to take social action in a powerful way.

Entering into a partnership with you is very meaningful to us. We know that collaboration is the most powerful vehicle for change. Together, we will save many pets' lives and provide safe harbor and choice to families as well as veterinary professionals – keeping our community well and healed by love.

<i>Love Heals 2021 Partner</i>	A general gift to the success of the upcoming year and includes recognition throughout the year. <i>\$5,000 for year</i>
<i>Being the Best Pet Parent Educational Webinar Sponsor</i>	Quarterly webinars led by Dr. Merrienne Burtch and pet industry leaders to empower animal-loving families in being the best advocates for their companions: <i>\$2,000 per webinar</i>
<i>Saving Lives, Supporting Families Sponsor</i>	Providing funds to save 1 or more lives, receive your family's success stories and photos to share <i>\$1,500 per sponsored family</i>
<i>Saving Lives, Supporting Families Sponsor</i>	Providing funds to save 1 or more lives, receive your family's success stories and photos to share <i>\$1,500 per sponsored family</i>
<i>Honoring Love Sponsor</i>	Provide a gift to specifically support BBF's Grief and Loss Support Program and increased outreach efforts for 2021 <i>\$1,000 per gift</i>
<i>Print Ad and Press Release Sponsor</i>	Assist BBF in growing awareness through sponsoring a print ad (Aptos Times, Carmel Pinecone) <i>\$500 per ad</i>
<i>Love Heals Virtual Gala Sponsor</i>	To be announced

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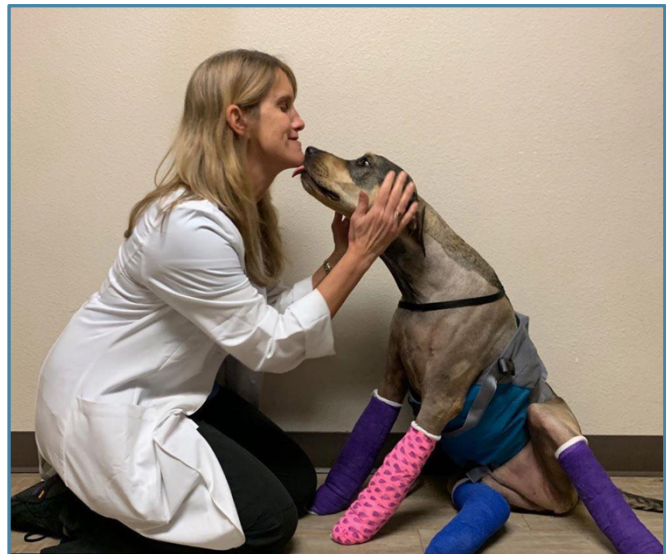
Other Meaningful Ways to Help Through Your Business...

<p><i>Donation Box</i></p>	<p>Place a BBF donation box (or two) at your place of business</p>
<p><i>Employee Giving</i></p>	<p>Create a means for your employees to contribute by establishing a BBF matching fund</p>
<p><i>Love Heals Fund Drive</i></p>	<p>Reach out to your contacts, vendors, friends with supportive messaging provided by BBF to raise a set goal... perhaps consider matching</p>
<p><i>Partner Event</i></p>	<p>Plan a creative, fun, joint event with us for your stakeholders and friends to highlight your giving back and assist BBF in growing awareness and funding</p>



"Until one has loved an animal, a part of one's soul remains unawakened."

Anatole France



BirchBark Foundation Corporate Partnership Agreement

Contact Information:



 COMPANY NAME (Please list as it should appear in all materials)

 MAILING STREET ADDRESS

 CITY STATE ZIP

 PRIMARY CONTACT PERSON TITLE

 PHONE EMAIL

Messaging about your wonderful business you would like us to use in our marketing:

Please send a high-resolution image of your primary logo(s) to info@birchbarkfoundation.org

Partnership Commitment

- \$5000 - Love Heals 2021 Partner
- \$2,000 – Educational Webinar
- \$1,500 – Saving Lives, Supporting Families
- \$1,000 – Honoring Love Grief Support
- \$500 – Print Ad or Press Release
- \$TBD - Love Heals Virtual Gala Sponsor

Other Ways You Can Help

- BBF Donation Box
- Employee Giving Program
- Love Heals Fund Drive
- Partner Event
- Any idea you may have...

Payment Method:

Check is enclosed, payable to **BirchBark Foundation**.

Please charge the credit card listed below: Visa Mastercard

 CARD NUMBER EXP. DATE SECURITY CODE

 NAME ON CARD ZIP CODE

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